

## EAST Search History

## EAST Search History (Prior Art)

| Ref # | Hits   | Search Query   | DBs             | Default Operator | Plurals | Time Stamp       |
|-------|--------|--|-----------------|------------------|---------|------------------|
| S1    | 1      | "20090315670".pn.  | US-PGPUB; USPAT | OR               | OFF     | 2011/07/11 14:43 |
| S2    | 0      | "2006047603".pn.   | US-PGPUB; USPAT | OR               | OFF     | 2011/07/12 14:08 |
| S3    | 1      | "20060047603".pn.  | US-PGPUB; USPAT | OR               | OFF     | 2011/07/12 14:09 |
| S4    | 1      | "6201474".pn.  | US-PGPUB; USPAT | OR               | OFF     | 2011/07/12 14:53 |
| S5    | 67     | ("6201474").URPN.  | USPAT           | OR               | OFF     | 2011/07/12 14:53 |
| S6    | 24     | S5 and (DVD CD "CD-ROM")   | USPAT           | OR               | OFF     | 2011/07/12 14:56 |
| S7    | 20     | S5 and (DVD CD "CD-ROM") and (RFID radio adj frequency adj identification)         | USPAT           | OR               | OFF     | 2011/07/12 14:56 |
| S8    | 0      | S5 and (DVD CD "CD-ROM") and (RFID radio adj frequency adj identification) and DRM | USPAT           | OR               | OFF     | 2011/07/12 14:56 |
| S9    | 1      | "6044046".pn.  | USPAT           | OR               | OFF     | 2011/07/12 15:02 |
| S10   | 51     | ("6044046").URPN.  | USPAT           | OR               | OFF     | 2011/07/12 15:04 |
| S11   | 0      | S10 and exclusive near2 content  | USPAT           | OR               | OFF     | 2011/07/12 15:05 |
| S12   | 810709 | S10 content  | USPAT           | OR               | OFF     | 2011/07/12 15:05 |
| S13   | 10     | S10 and content  | USPAT           | OR               | OFF     | 2011/07/12 15:05 |
| S14   | 1      | S10 and remote near3 server\$2   | USPAT           | OR               | OFF     | 2011/07/12 15:05 |
| S15   | 0      | "20050232127".pn.  | USPAT           | OR               | OFF     | 2011/07/12 15:25 |
| S16   | 0      | "2005232127".pn.   | USPAT           | OR               | OFF     | 2011/07/12 15:25 |
| S17   | 0      | "20050232127".pn.  | USPAT           | OR               | OFF     | 2011/07/12 15:25 |
| S18   | 1      | "20050232127".pn.  | US-PGPUB; USPAT | OR               | OFF     | 2011/07/12 15:25 |
| S19   | 0      | "2009115573".pn.   | US-PGPUB; USPAT | OR               | OFF     | 2011/07/12 15:27 |
| S20   | 1      | "20090115573".pn.  | US-             | OR               | OFF     | 2011/07/12       |

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|-----|-----|---|------------------------|----|-----|---------------------|
|     |     |   | PGPUB;<br>USPAT        |    |     | 15:27               |
| S21 | 3   | NARESSI -ALEXANDRE.in.  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/12<br>15:36 |
| S22 | 10  | ("20030001016"   "20030023578"  <br>"20030206107"   "20040002904"  <br>"20040008209"   "20040010708"  <br>"20040024642"   "20040087273"  <br>"20050162277"   "5822714").PN.   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/12<br>15:38 |
| S23 | 7   | S22 and RFID  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/12<br>15:43 |
| S24 | 1   | "20050237886".pn.   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/12<br>16:06 |
| S25 | 5   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) with (content<br>trailer\$2 video\$2 coupon\$2 discount\$\$<br>sweepstak\$2) near3 exclusive with<br>(download\$4 online internet server)  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:05 |
| S26 | 27  | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) with (content<br>trailer\$2 video\$2 coupon\$2 discount\$\$<br>sweepstak\$2) with exclusive with<br>(download\$4 online internet server)   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:07 |
| S27 | 252 | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) with (content<br>trailer\$2 video\$2 coupon\$2 discount\$\$<br>sweepstak\$2) with RFID   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:08 |
| S28 | 123 | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) with (content<br>trailer\$2 video\$2 coupon\$2 discount\$\$<br>sweepstak\$2) with RFID adj tag\$2  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:08 |
| S29 | 12  | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) with (content<br>trailer\$2 video\$2 coupon\$2 discount\$\$<br>sweepstak\$2) with RFID adj tag\$2 near5<br>content   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:08 |
| S30 | 8   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) with "digital<br>content" near5 identif\$6 and (trailer\$2<br>video\$2 coupon\$2 discount\$\$ sweepstak\$2)<br>with "digital content"  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:15 |
| S31 | 1   | ("2005/0144253").URPN.  | USPAT                  | OR | OFF | 2011/07/13<br>09:20 |
| S32 | 8   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) with "digital<br>content" near5 ((permit\$5 allow\$4<br>authoriz\$6) near2 access identif\$6) and<br>(trailer\$2 video\$2 coupon\$2 discount\$\$<br>sweepstak\$2) with "digital content" | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:22 |
| S33 | 0   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) with "digital<br>content" with ((permit\$5 allow\$4<br>authoriz\$6) near2 access) and (trailer\$2<br>video\$2 coupon\$2 discount\$\$ sweepstak\$2)<br>with "digital content"             | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:23 |
| S34 | 8   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2  | US-                    | OR | OFF | 2011/07/13          |

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|-----|-----|---|-----------------|----|-----|------------------|
|     |     | Bluray\$2 Blu adj ray\$2) same "digital content" with ((permit\$5 allow\$4 authoriz\$6) near2 access) and (trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) with "digital content"   | PGPUB; USPAT    |    |     | 09:23            |
| S35 | 13  | (US-20090315670-\$ or US-20060047603-\$ or US-20050232127-\$ or US-20040087273-\$ or US-20050237886-\$ or US-20090115573-\$ or US-20090085724-\$ or US-20050125405-\$ or US-20050144253-\$).did. or (US-6201474-\$ or US-7038985-\$ or US-6044046-\$ or US-6986151-\$).did. | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:27 |
| S36 | 4   | S35 and cache   | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:27 |
| S37 | 78  | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2) and (content trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) near2 exclusive with (download\$4 online internet server)   | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:29 |
| S38 | 5   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2) with (locat\$3 identif\$4 access\$4) and (content trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) near2 exclusive with (download\$4 online internet server)  | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:29 |
| S39 | 6   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2) same (content trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) near2 exclusive with (download\$4 online internet server)  | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:30 |
| S40 | 6   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2 disk) same (content trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) near2 exclusive with (download\$4 online internet server)   | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:30 |
| S41 | 111 | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2 disk) and (content trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) near2 exclusive with (download\$4 online internet server)  | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:30 |
| S42 | 45  | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2) same (content trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) with exclusive with (download\$4 online internet server)   | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:30 |
| S43 | 108 | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2) same ((content trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) near5 exclusive) (extra exclusiv\$4 bonus) near2 (track\$2 music song\$2 )with download\$5 near5 internet   | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:35 |
| S44 | 73  | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2) with ((content trailer\$2 video\$2 coupon\$2 discount\$s sweepstak\$2) near5 exclusive) (extra exclusiv\$4 bonus) near2 (track\$2 music song\$2 )with download\$5 near5 internet   | US-PGPUB; USPAT | OR | OFF | 2011/07/13 09:35 |
| S45 | 1   | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu ray\$2) with (((content  | US-PGPUB;       | OR | OFF | 2011/07/13 09:36 |

|     |      |  |                        |    |     |                     |
|-----|------|--|------------------------|----|-----|---------------------|
|     |      | trailer\$2 video\$2 coupon\$2 discount\$<br>sweepstak\$2) near5 exclusive) (extra<br>exclusiv\$4 bonus) near2 (track\$2 music<br>song\$2)) with download\$5 near5 internet   | USPAT                  |    |     |                     |
| S46 | 2    | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2) same (((content<br>trailer\$2 video\$2 coupon\$2 discount\$<br>sweepstak\$2) near5 exclusive) (extra<br>exclusiv\$4 bonus) near2 (track\$2 music<br>song\$2)) with download\$5 near5 internet         | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:36 |
| S47 | 2    | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2 disk) same<br>(((content trailer\$2 video\$2 coupon\$2<br>discount\$ sweepstak\$2) near5 exclusive)<br>(extra exclusiv\$4 bonus) near2 (track\$2<br>music song\$2)) with download\$5 near5<br>internet | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:39 |
| S48 | 3    | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2 disk) and<br>(((content trailer\$2 video\$2 coupon\$2<br>discount\$ sweepstak\$2) near5 exclusive)<br>(extra exclusiv\$4 bonus) near2 (track\$2<br>music song\$2)) with download\$5 near5<br>internet  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:39 |
| S49 | 0    | (DVD\$2 CD\$2 "CD-ROM" Bluray\$2<br>Blueray\$2 Blu adj ray\$2 disk) with ((extra<br>exclusiv\$4 bonus) near2 (track\$2 music<br>song\$2)) with download\$5 near5 internet  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:41 |
| S50 | 1    | ((extra exclusiv\$4 bonus) near2 (track\$2<br>music song\$2)) with download\$5 near5<br>internet   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:41 |
| S51 | 39   | ((extra exclusiv\$4 bonus) near2 (track\$2<br>music song\$2)) same download\$5 near5<br>internet   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:41 |
| S52 | 1876 | ((extra exclusiv\$4 bonus) near2 (track\$2<br>music song\$2))  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:41 |
| S53 | 948  | ((extra exclusiv\$4 bonus) near (track\$2<br>music song\$2))   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:41 |
| S54 | 1    | ((extra exclusiv\$4 bonus) near2 (track\$2<br>music song\$2)) near5 access\$4 same<br>download\$5 near5 (internet server\$2)   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:45 |
| S55 | 3    | ((extra exclusiv\$4 bonus) near2 (track\$2<br>music song\$2 video\$2 content "digital<br>content" text picture\$2 imag\$3)) near5<br>access\$4 same download\$5 near5 (internet<br>server\$2)  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:46 |
| S56 | 52   | ((extra exclusiv\$4 bonus protect\$3) near2<br>(track\$2 music song\$2 video\$2 content<br>"digital content" text picture\$2 imag\$3))<br>near5 access\$4 same download\$5 near5<br>(internet server\$2)   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:46 |
| S57 | 27   | ((extra exclusiv\$4 bonus) near2 (track\$2<br>music song\$2 video\$2 content "digital<br>content" text picture\$2 imag\$3)) with<br>download\$5 near5 (internet server\$2<br>network)  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2011/07/13<br>09:49 |
| S58 | 0    | ((extra exclusiv\$4 bonus) near2 (track\$2   | US-                    | OR | OFF | 2011/07/13          |

|     |    |  |                        |    |     |                  |
|-----|----|--|------------------------|----|-----|------------------|
|     |    | music song\$2 video\$2 content "digital content" text picture\$2 imag\$3)) with download\$5 near5 (internet server\$2 network) same (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu-ray\$2 Blu-ray\$2 disk) with (URL website\$2)   | PGPUB; USPAT           |    |     | 09:50            |
| S59 | 0  | ((extra exclusiv\$4 bonus) near2 (track\$2 music song\$2 video\$2 content "digital content" text picture\$2 imag\$3)) with download\$5 near5 (internet server\$2 network) and (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu-ray\$2 Blu-ray\$2 disk) with (URL website\$2)   | US-PGPUB; USPAT        | OR | OFF | 2011/07/13 09:50 |
| S60 | 23 | ((extra exclusiv\$4 bonus) near2 (track\$2 music song\$2 video\$2 content "digital content" text picture\$2 imag\$3)) with download\$5 near5 (internet server\$2 network) and (DVD\$2 CD\$2 "CD-ROM" Bluray\$2 Blu-ray\$2 Blu-ray\$2 disk)   | US-PGPUB; USPAT        | OR | OFF | 2011/07/13 09:51 |
| S61 | 7  | ("20040105545"   "5745678"   "6367019"   "6577735"   "6625295"   "7243236"   "RE38375").PN.  | US-PGPUB; USPAT; USOCR | OR | OFF | 2011/07/13 09:53 |
| S62 | 1  | ("7325145").URPN.  | USPAT                  | OR | OFF | 2011/07/13 09:54 |
| S63 | 15 | (US-20090315670-\$ or US-20060047603-\$ or US-20050232127-\$ or US-20040087273-\$ or US-20050237886-\$ or US-20090115573-\$ or US-20090085724-\$ or US-20050144253-\$ or US-20060059533-\$ or US-20090084862-\$).did. or (US-6201474-\$ or US-7038985-\$ or US-6044046-\$ or US-6986151-\$ or US-7325145-\$).did.                  | US-PGPUB; USPAT        | OR | OFF | 2011/07/13 13:17 |
| S64 | 10 | S63 and (write writer)   | US-PGPUB; USPAT        | OR | OFF | 2011/07/13 13:18 |
| S65 | 1  | (digital adj content and (key\$2 code\$2 password\$2 passcode\$2 authentic\$5 encrypt\$4) and cach\$3).ab.   | US-PGPUB; USPAT        | OR | OFF | 2011/07/13 15:18 |
| S66 | 43 | (digital adj content with (key\$2 code\$2 password\$2 passcode\$2 authentic\$5 encrypt\$4) with cach\$3)   | US-PGPUB; USPAT        | OR | OFF | 2011/07/13 15:22 |
| S67 | 16 | (US-20090315670-\$ or US-20060047603-\$ or US-20050232127-\$ or US-20040087273-\$ or US-20050237886-\$ or US-20090115573-\$ or US-20090085724-\$ or US-20050144253-\$ or US-20060059533-\$ or US-20090084862-\$).did. or (US-6201474-\$ or US-7038985-\$ or US-6044046-\$ or US-6986151-\$ or US-7325145-\$ or US-6424715-\$).did. | US-PGPUB; USPAT        | OR | OFF | 2011/07/13 16:02 |
| S68 | 6  | S67 and subscri\$7   | US-PGPUB; USPAT        | OR | OFF | 2011/07/13 16:02 |

7/ 14/ 2011 3:51:33 PM

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